

Clay Gregory

President/CEO, Visit Napa Valley

San Francisco | Napa Valley, USA



Clay Gregory has more than 30 years of marketing and management experience in multiple industries, building consensus and developing outstanding programs with a wide variety of partners across many fields. He is currently the President and CEO of Visit Napa Valley (VNV), and for several years has led the organization in its mission to protect and enhance The Napa Valley's position as North America's premier wine, food, arts and wellness capital.

Prior to his role with the Visit Napa Valley, Gregory served in key wine industry leadership roles, including as President of Jackson Family Wines, and Vice President and General Manager of Robert Mondavi Winery.

Gregory has been an active member of community and industry associations, including serving as President of the Napa Valley Vintners and Auction Napa Valley Boards, President of the Oakville Winegrowers, Napa Humane, and the Napa Chamber of Commerce. He is currently on the Board of Directors for US Travel.

Born in Manhattan Beach, California, Gregory grew up in northern California and earned undergraduate and MBA degrees from San Jose State University, with a concentration in Marketing.

Travel, cooking, dining and the San Francisco Giants are some of his passions beyond wine. He lives with his wife and two Basset hounds in the Napa Valley.

Miguel Ribeiro

General Manager of Monverde Wine Experience Hotel

Porto, Portugal



Miguel Ribeiro serves as the general Manager of the Monverde Wine Experience, owned by Quinta da Lixa, one of the country's largest Vinho Verde producers. The three years old Hotel can be found in an area of 30 hectares, 22 of which vineyard dominated by the Avesso, Touriga Nacional, Vinhão, Arinto, and Loureiro grape varieties. Miguel has more than 18 years of experience in the hospitality industry and has held senior management positions for the past 9 years.

Prior to joining Monverde Wine Experience Hotel and Quinta da Lixa Winery, Miguel served as F&B Manager & Assistant Manager of Porto Palacio Congress Hotel & SPA, member of Leading Hotels of the World, and also as Group's director for New Charming Hotel Openings in Oporto City Center. The Artist Porto Hotel & Bistro and The House Ribeira Porto Hotel, both owned by the same Company S. Hotels.

Earlier in his career, he worked as Catering Operations Manager for Solinca Eventos & Catering when the company was part of Sonae Turismo. Miguel joined the hotel industry in 1999, as an apprentice and while advancing in his career, he continued his education through hospitality management.

Bachelor's in Hotel Management by School of Hospitality and Tourism of Porto, a Master of Hotel Management by Universidade Católica Portuguesa and Executive Education in Business Administration by EGP - Oporto Business School.

A passionate Food & Wine Enthusiast, in his free time, Miguel dedicates himself to studying Portuguese culinary tradition and customs. Enjoys travelling, hiking and spending time with his family.



Jacques-Olivier Pesme

Dean, Wine & Spirits Academy and Associate Director at KEDGE Business School

Bordeaux, France



Graduated from KEDGE Business School (formerly BEM Bordeaux Management School) (France) and Madrid University (Spain), Jacques-Olivier Pesme has completed doctoral studies in France (Bordeaux) and in the U.S.A. After working as an export manager in Spain and in France, he is now associate director at KEDGE Business School in Bordeaux. In its position at KEDGE he's in charge of the 'Wine & Spirits Academy', offering dedicated management programs on Wine management, including leading executives' programs for wines and spirits leaders. ISVV (Institute of Vine and Wine Sciences) Board member, he has published in collaboration with national and international organizations several articles and business cases about Strategy applied to the wine sector.

Member of different professional and institutional bodies operating in the wine sector, Bordeaux Wine & Business Club founder, he's regularly interviewed by national and international specialized media. In 2015, he has been ranked by the RVF (Revue des Vins de France) as one of the 200 most influent personalities in the wine industry. Working on strategy applied to the wine sector, he operates for private organizations and wine regions in France, Europe, Latin America and North America.

UN consultant on market analysis, he has collaborated for different foreign Governments and governmental agencies mainly in emerging and developing countries.

Oenovation Price winner in 2003, he was awarded in 2004 by French Prime Minister for the best technological innovation in the wine sector.