



Renew your subscription now!

As budburst fast approaches winegrape growers of the Riverland are reminded to renew their subscription to CropWatch. CropWatch is a viticultural information service that collects data from twenty one weather stations, positioned throughout the Riverland, and incorporates it with weekly field monitoring reports to generate messages during growing season.

The cost of subscription is heavily subsidised by the Riverland Wine Industry Development Council (RWIDC) and remains at \$20 for **Riverland Wine Industry Fund (RWIF)** contributors. A full subscription cost of \$120 is charged to non-contributors to the Fund. These charges have been administered in the interest of sustaining the CropWatch service.

Recipient surveys have highlighted the value of CropWatch and indicate that the messages act as a timely and crucial source of information. Furthermore the importance of the service as an educational tool can not be underrated. With difficult conditions persisting CropWatch offers an avenue to the latest industry information and assists with the development of industry best practice on your property.

When subscribing please ensure your updated contact details are provided, and most notably, subscribers who receive the message by facsimile machine, we encourage you to take this opportunity to receive the service in future by email.

RWIDC remains committed servicing the collective needs of its stakeholders. Establishing sustainable initiatives for the future of the industry is foremost.

SUBSCRIPTION FORM

PLEASE SEND TO (08) 8582 3309 or tim.smythe@riverlandwine.org.au

CONTACT DETAILS

Recipient.....

Company.....

Postal Address.....

Facsimile Number.....

E-mail.....

SWITCH FROM FAX TO E-MAIL?

Please check (✓) box if you wish to convert your message from facsimile to e-mail. If you are already receiving the message by e-mail, please disregard.

SMS MESSAGING?

Please check (✓) box if you wish to receive SMS message alerts from CropWatch.

Mobile telephone.....

Riverland Wine Industry Development Council
 PO Box 520, BERRI SA 5343 • Fax: (08) 8582 3309 • wine@riverlandwine.org.au

TAX INVOICE

Invoice Date: August 2008

Please check (✓) appropriate box

CropWatch Subscription for RWIF contributor

DESCRIPTION	TOTAL
Subscription to the CropWatch messaging service 2007-2008 financial year	\$18.20
Goods and Services Tax	\$1.80
Total incl. GST	\$20.00

CropWatch Subscription for non-contributor to RWIF

Subscription to the CropWatch messaging service 2007-2008 financial year	\$109.10
Goods and Services Tax	\$10.90
Total incl. GST	\$120.00

PAYMENT

Sorry – no credit card facilities.

Cheque / Money Order **RWIDC**

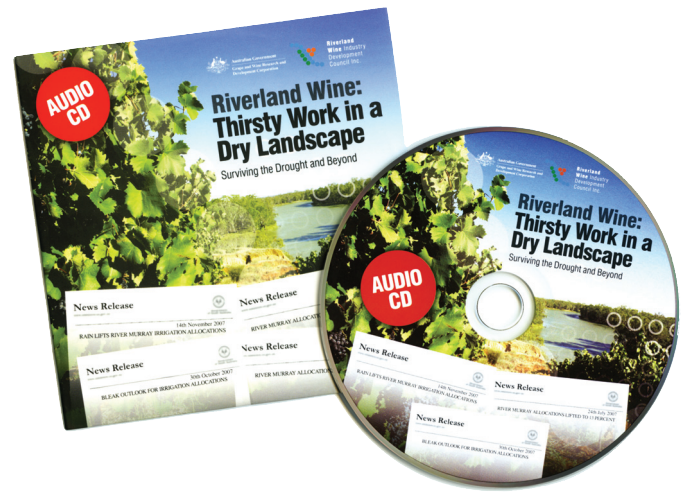
EFT:
 Account Name **Riverland Wine Industry Development Council**
 BSB **105-062 (Bank SA, Barmera)**
 Account No. **030668340**

Payment Terms **30 Days**
 ABN 49 007 478 256

Please take a copy or record a reference if you require for taxation purposes.

EVALUATING 'RIVERLAND WINE: THIRSTY WORK IN A DRY LANDSCAPE' AUDIO CD

Having listened to the CD, please complete and fax back this questionnaire to the RWIDC on **8582 3309** or complete by going online to: <http://www.zoomerang.com/Survey/?p=WEB22835BFMQAY>



1. Has the 'Riverland Wine: Thirsty Work in a Dry Landscape' Audio CD been a useful tool for communicating industry information to you?
 - Yes
 - No
 - Other, please specify _____

2. Would you like to see more productions of this nature delivered to you in the future?
 - Yes
 - No
 - Other, please specify _____

3. Which of the following best reflects your attitude towards 'climate change'?
 - Climate change represents a real threat to the Riverland wine industry and more should be done to ensure we have the capacity to adapt
 - The drought and subsequent water shortages have more to do with the natural cycle than climate change
 - The Riverland is a warm grape growing region and anything we can do to better manage a warm environment will be beneficial regardless of the arguments for and against the existence of climate change
 - It is hard to think about long term sustainability issues when financial survival is the greatest hurdle to overcome in the first instance
 - Other, please specify _____

4. Was the casual interview format a good way to present information?
 - Yes
 - No
 - Other, please specify _____

5. Do you think that tapping into local winegrape growers' experiences is a good way to address some of the issues facing the Riverland wine industry?
 - Yes
 - No
 - Other, please specify _____

6. Would you like more information on any of the following (select more than one if necessary)?
 - Climate Change
 - Sustainable Markets
 - Strategic Control of Pest and Disease
 - Precision Irrigation
 - Polyacrylamides
 - Sucession and Education
 - The use of rootstocks
 - Alternate warm climate varieties
 - Other, please specify _____

PRIZE! We are pleased to offer a random draw prize from survey respondents of 6 bottles of quality Riverland wine plus a polo shirt featuring the 'Riverland Wine - Australia's most popular' logo.